

Immersive Acoustics

Meet Anutone at Booth 205, Big Cine Expo Chennai, 8~9 August 2017

Know more about how Anutone can provide acoustical solutions through products and systems for your cinema to match the latest 3D audio and result in an immersive sound experience for your patrons



The Story of Anutone is the Story of Cinema Acoustics in India

Since 1966 for 51 years and counting, Anutone has been serving the evolving needs of India's cinema industry. Single screens that are renovating and retrofitting with multiple screens now discover they have used Anutone's woodwool boards from Kolkata which were supplied in 1970s!!! After 40~50 years of use the next-generation cinema owners are happy to once again use Anutone's latest acoustical products for their multi-screen. Generation to generation, such are the stories with Anutone.

In the 1990s when Dolby Surround Sound was introduced Anutone invented Strand Sculpt embossed woodwool boards in two tone colour and Soak Cord fabric wrapped boards for panelling both for better aesthetics and better sound diffusion|absorption. When low frequency (LF) became a separate channel with Dolby|DTS Digital, Anutone invented Smart Burl panels. When flickering arc carbon gave way to powerful Xenon lamps in projection rooms, Anutone invented Mat Ebony for total light absorption.

Not just acoustics, Anutone went beyond and gave back to industry by launch of its newsletter in 1998 which became TheatreWorld in 1999 and still goes strong after takeover by Network208 in 2014. Similarly the first tradeshow for cinema exhibition was launched in 2008 as TAAL in Chennai which is succeeded by Big Cine Expo since 2016 by Network208. These media platforms started by Anutone help to share knowledge and network with industry peers.

Today with laser projection and immersive 3D audio that includes Dolby Atmos, Anutone has introduced Rortex Ebony and Stretch Hush acoustical systems for matching aesthetics and acoustics. For premium screens Anutone has Stretch SLS Ebony in ceiling and Slats Surco for paneling. Anutone continues to keep pace with the changing times in terms of technology advancements and customer preferences.



Please attend on 9th August 2017 (Day 2) at 11.15am

Big Cine Expo 2017 Seminar Series 'Cinema Design - Challenges of Tomorrow'

Speakers - Sandeep Mittal, Director of Anutone Acoustics & Shubhashish Modi, Director of Arris Architects

50 years of manufacturing excellence and acoustical passion

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